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# Cracked It How To Solve Big Problems And Sell Solutions Like Top Strategy Consultants By Bernard Garrette Corey Phelps Olivier Sibony

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we try we re quick to believe we understand a situation and jump to a flawed solution we seek to confirm our hypotheses and ignore'

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June 5th, 2020 - corey s book cracked it how to solve big problems and sell solutions like top strategy consultants was published by palgrave macmillan in 2018 for over 20 years he has researched different aspects of corporate growth and innovation and published over 20 papers in leading academic outlets receiving several prestigious research awards along the way'

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