
No Logo By Naomi Klein

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June 3rd, 2020 - the four year process of taking no logo from an idea to a finished book has been exhilarating it has not however been painless and i

have relied heavily on the support understanding and expertise of those around me it has been my great honour to have as my editor louise dennys whose intellectual rigor and personal

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June 6th, 2020 - in no logo naomi klein offers a lively account of some of the major trends in business and culture in recent years the rise of branding its role in the growth of corporate power changes in labor markets and the nature of work and the resulting backlash while she offers nothing that s really new or original she brings together and synthesizes a broad range of material the result is an'

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