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April 28th, 2020 - Several studies have confirmed that 21 days is the minimum time required to implement a new routine Based on this concept Grenoble Ecole de Management launched the serious game ?21 Days the Innovation Quest? which is designed for panies and students in higher education The goal is to learn how to innovate with limited resources by playing several minutes everyday'

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'Michelin Innovates Using Serious Games Actualits

April 18th, 2020 - During the Inno Days last September first year students in the Grenoble Ecole de Management Grande Ecole program took part in a serious game experience with the Michelin group Using the serious game Tech it students explored innovative solutions to reinvent Michelin's mobility service offer"Mathias Salanon Publishing Manager Voodoo io LinkedIn

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March 26th, 2020 - PalaeoGo is a project funded by Bournemouth University BU via its Higher Education Innovation Fund HEIF that aims to show how augmented reality AR can be used as an educational tool at natural history museums national parks and in any open space or landscape"Gamification for innovation cubification in action with

*April 25th, 2020 - Hélène Michel is a brilliant professor at Management School of Grenoble with a PhD in Management a strong experience in innovation and gamification She tells us about her gamification approach for innovation called Cubification implemented within several panies with Opipoï a young agency lead by Mathias Salanon"***Ebook Jouez l innovation La mthode Cubification**

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'Alexia Audemar Learning Project Manager Assistant

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April 21st, 2020 - A Cubification project was created in collaboration with GEM for our fourth edition of the YPN Creative Lab As an alumni I was convinced of the learning potential offered by the school s serious game approach Overing functional fixedness thanks to a cube The Cubification game was built on the logic of a Rubik s Cube'

'Serious Games amp Innovation Management Hlne Michel on

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*March 26th, 2020 - method which was developed by Hélène Michel is regularly put to the test during innovation seminars and in incubators cubification Tech IT The objective of the role play Tech it Is to make technological innovation accessible With Tech It players must embody a character among a pool of 20 while facing real life issues In order"**Innovation is a journey Are you in 41 North Business***

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