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**'Creating a Strategic Marketing Plan Attorney at Work**

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*Having a Law Firm Marketing Plan By Stephen Fairley on July 7 2017 Posted in Law Firm Marketing There are many excuses for not having a law firm marketing plan but I have yet to hear one that I would buy into'*

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*specializes in mergers acquisitions and stock option plans'* **Creating A Business Plan Above the Law**

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for Solo and Small Firm Lawyers Volume 37 Number 1  
By Michele R J Allinotte About the Author'

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marketing efforts Law Firm Marketing Budget and  
Results'

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plan is critical to your success This article will  
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